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(Pages : 2)

Name.....

Reg. No.....13.....

SECOND SEMESTER B.Com./B.B.A. DEGREE EXAMINATION, APRIL 2020

(CBCSS—UG)

English

ENG 2A 03—WRITING FOR ACADEMIC AND PROFESSIONAL SUCCESS

(2019 Admissions)

Time : Two Hours and a Half

Maximum : 80 Marks

I. Answer the following questions : (2 marks each) :

- 1 How does critical thinking benefit an academic writer ?
- 2 What do you mean by non-academic writing ?
- 3 What are the steps to excel in becoming academic writing ?
- 4 What are three major processes preceding the submission of an academic assignment ?
- 5 What is the function of argumentative thesis statement ?
- 6 What do you mean by characters in a narrative ?
- 7 What is an argument ?
- 8 What are the constituents of an argumentative essay ?
- 9 What is meant by a definition ?
- 10 Why argumentative writing is called persuasive writing ?
- 11 How can academic writing be made more effective ?
- 12 List a few words that are not gender specific expressions.
- 13 What are the main functions of discourse markers ?
- 14 Define a sentence.
- 15 Define Parallelism.

(Ceiling 25)

II. Answer the following questions in a *paragraph* of 100 words each : (5 marks each) :

- 16 What is the basic objective of Peer Reviewing of academic papers ? Write a paragraph in your own words explaining the process of Blind Peer Reviewing.
- 17 What are the advantages of a five paragraph essay ?
- 18 What is meant by a case study ? What are its essential components ?
- 19 Narrate an incident from your childhood in a paragraph using the principles of narrative writing.

Turn over

- 20 What are the steps in writing an academic essay ?
- 21 What are the points to remember while preparing an outline ?
- 22 What are the functions of an introductory paragraph ? Attempt one based on the topic "Gold and future".
- 23 Describe the inaugural function of your Arts Day celebration.

(Ceiling 35)

III. Answer any *two* of the following questions in about 200 words each :

- 24 Describe the important writing genres employed by the academic community.
- 25 Write a five-paragraph essay on any one the following topics employing the rules and techniques of writing academic paragraph and essay :
  - a) The role of mother tongue in higher education sector.
  - b) The status of women in politics.
  - c) Sports and nationalism.
  - d) The strengths and weaknesses of social media.
- 26 Write a full-length review of a popular TV show.
- 27 You are applying for the post of sub-editor in a reputed newspaper company. Prepare a cover letter and a resume to apply for the post.

(2 × 10 = 20 marks)